

Wedderburn®

Since 1896.

Atria Management System

for Point of Sale Systems,
Labellers and Scales*

Product Code: WSAM

A flexible & unique system for intelligent
reporting and efficient management of
your devices and stores.

Connect ► Manage ► Grow



Atria Management System

for Weigh Labelling Scales, POS Systems & Label Printers*

Wedderburn's Atria Management System enables you to manage your store with confidence.

It's a unique POS solution that provides intelligent reporting and efficient management of specific weigh labelling scales, point of sale systems and label printers supplied by Wedderburn in both New Zealand and Australia. It is designed for both single store and multiple-store businesses.

Store management functionality powered through Atria Management System;

- Manage weigh labelling scales, weigh-wrap-labellers and label printers remotely via a range of devices including desktop computer, tablet or smart phone.
- Manage a single store or multiple stores all at the same time from the same location.
- Make price or product information changes and push down to the selected locations and devices.
- Report on each store's performance on a variety of levels including device, product groups, product items and prepacking productivity of individual staff members.
- Customised support plans provide you with exactly the right level of after sales support.
- Remote access support services and phone support delivers swift response so you have peace of mind that your business can keep operating at peak efficiency. Additional service contracts and costs apply.

Value added extras;

- Export sales summary for importing into MYOB.



Product Management

The smart filter search and quick price change functionality gives you the ability to send changes immediately.

You can also control dates, country of origin, ingredients, nutritional and other product information, enabling you to better meet labelling requirements.

Insightful Reporting

Intelligence is quite literally at your fingertips.

Check the performance of each store, device, clerk, payment type, product group and product item. Utilise the customer count when creating staff rosters. Reports can be generated in formats that enable you to sort data for easy analysis.



Specifications may change without notice

▲ **Weighing Scales.**

**Weighing Scales. Packaging Equipment. Labelling Equipment.
Labels. Food Equipment. POS Solutions. Maintenance & Repairs.**

Freephone: 0800 800 379

enquiries@wedderburn.co.nz

www.wedderburn.co.nz

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Device Flexibility

Built for flexibility and convenience you can now access data and manage changes via more than just your desktop computer.

Devices must be connected to your store's network.

Supported devices include desktop computers, laptops and tablets.

Multi-Store Management

Superior efficiency is gained by having the ability to manage data at an individual store level or group level, all from one device.

Report on the performance of each store. Manage unique store group pricing and promotions. Control what data is sent to specific devices within stores.



Customer Management

Entice customers to return and spend more with personalised rewards.

Take control of your retail and wholesale customers. Get insights into what customers are purchasing. Reward your loyal customers to encourage repeat business with customer price levels and discounts.

* Atria Management Software has been developed to work with select models of Scales, POS Systems and Labelling Equipment supplied by Wedderburn. Please check with your Wedderburn representative for compatibility.

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Solution	WEDGE	Atria Lite PLUS	Scale Manager	Scale Manager Premium	ECR Scale Manager	ECR Scale Manager Premium
Features						
Products	-	●	●	●	●	●
Lookup Texts	-	●	●	●	●	●
Allergen Statement (Bold)	●	●	●	●	●	●
Groups	-	●	●	●	●	●
Categories	-	-	●	●	●	●
File Upload	●	●	●	●	●	●
Multimedia	●	●	●	●	●	●
Preset Keys	●	●	●	●	●	●
Preset Images	●	●	●	●	●	●
Product Info	●	●	-	-	●	●
Clerks	●		-	-	●	●
Users & Roles	●	●	●	●	●	●
Shop Names	●	●	●	●	●	●
Receipt Messages	-	●	-	-	●	●
Support Custom Formats	●	●	●	●	●	●
Sales Reporting	-	-	-	-	●	●
Customer Packing ^{^1}	-	-	●	●	●	●
Accounting Export	-	-	-	-	-	●
Customer Loyalty	-	-	-	-	-	●
Customer Accounts	-	-	-	-	-	●
Inventory Basic	-	-	-	-	-	●
Additional Store/s	-	-	-	●	- ●	- ●

Package Code	WSAW	WSALP	KTAMLS3**	KTAMLL3**	KTAMES3**	KTAMEL3**	KTAMEPS3**	KTAMEPL3**	KTAMAS3
Business Size	-	Small	Small	Large	Small	Large	Small	Large	Additional Store/s (Max 4)
Store Limit	1	1	1	5	1	5	1	5	-
Device Limit	5	5	5	10	5	10	5	10	-
Daily Transaction Limit	n/a	n/a	n/a	n/a	1,000	5,000	1,000	5,000	-
Item Limit	-	1,000	1,000	5,000	1,000	5,000	1,000	5,000	-
Host On Customer PC	●	●	-	-	-	-	-	-	-
Includes Appliance**	-	-	●	●	●	●	●	●	●

* Only supported with DPS4600, DPS5600, AW4600 & AW5600

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** Includes Appliance, Software, Router & Cables

Take a step toward more efficient store management and contact us today
Call 0800 800-379 or visit www.wedderburn.co.nz

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