

# Wedderburn®

Since 1896.



## Electronic Info Tags

Redefined Simplicity

Simple infrastructure & installation  
Simple management & monitoring  
Simple customer interaction

Electric All-in-One Washer and Ventless Dryer Combo 

Review: ★★★★★

# \$1196.61

- \* Max washing capacity: 12 kg
- \* Max drying capacity: 8 kg
- \* Dimensions: L 72.6xW68.1xH87.6 cm
- \* Actual Colour: Gold / Silver / White
- \* Warranty: 1 Year Parts and Labour



SCAN TO LEARN MORE



210143687598

**BREW**

FRENCH COFFEE CAPSULES

# \$8.95



210143687598

Mini Orange Lemon & Lime 6 X 80ML

# \$2.40

(\$0.5c/100ml)

**Any 3 For \$6**

Allergy Advice  
May Contain:  
Milk.



## DIGI Electronic Info Tags – Redefined Simplicity.

Setting new standards in customer experience and store efficiency, DIGI Electronic Labelling Solutions are based on simplicity - simple infrastructure, simple to manage and simple customer interaction.

Our solutions include electronic price labelling for general store shelving, refrigerator and freezer shelving as well as butchery, deli and seafood labelling that connect seamlessly with Wedderburn's weigh labelling scales. Enhanced functionality delivers real-time and meaningful benefits to all stakeholders including lowering costs, increasing sales and better staff motivation.

Blending aesthetics and performance, this smart solution now comes in a variety of sizes, has longer battery life, vivid 4 colour display, 7 LED colours, 2 housing colour options, replaceable batteries and more.



### Standard InfoTags

Designed to operate in temperatures between 5 °C and 40 °C.

Ideal for use on general merchandising shelves in ambient temperatures and where label washing is not required. InfoTags are available in a range of sizes and colours.

### Low Temperature InfoTags

Designed to operate in freezer environments between -25 °C and 5 °C.

Low Temperature InfoTags have the same great functionality as our Standard InfoTags however available screen colours and sizes are different. Refer to the specifications sheet for details.



#### ▲ Long Battery Life

With an impressive battery lifespan of up to 10 years\*, our cost-effective InfoTags greatly reduce precious man-hours needed for battery replacement and minimises the environmental impact caused by frequent battery disposal.

\*Battery life may vary based on the storage/operating temperature, number of updates, frequency of blinking per day and other factors.

#### ▲ High Definition ePaper Displays

The ePaper display offers paper-like readability and can be programmed with eye-catching formats.

#### ▲ Dynamic Pricing

Engage your customers and increase spending per basket with timely wireless pricing updates. Dynamic pricing also ensures pricing is in sync during checkout to avoid inconsistency and lets you protect margins through timely price matching of your products to competitors pricing.

#### ▲ LED Flash Light

The built-in LED flashlight can be used to; draw customers' attention to promotional products, alert staff to out-of-stock items, or be programmed with different colours to assist staff when picking on-line orders (via customers app).

#### ▲ Micro Web Pages for Merchandise Details

Display information that enables your customers to make informed decisions before purchasing. Operators can also opt to switch between the pages to display data from the POS system such as inventory and delivery details for work efficiency.

#### ▲ Flexible Fitting with Anti-Theft

The flexible rail system accommodates various sizes of InfoTags and is adaptable to most shelving systems. The InfoTags are securely attached to the rails with a tool for removal.

#### ▲ Make Product Pop

Attract buyers attention with Shelf Talker attachments.

## Simple Infrastructure & Management

#### ▲ Simple Lean Infrastructure

We've kept our ESL System light on requirements to make it easy to install and simplistic to manage. The System only requires an RF Station, InfoTags and Handheld Terminal to operate. It utilises the existing store wireless network for PDA operation.

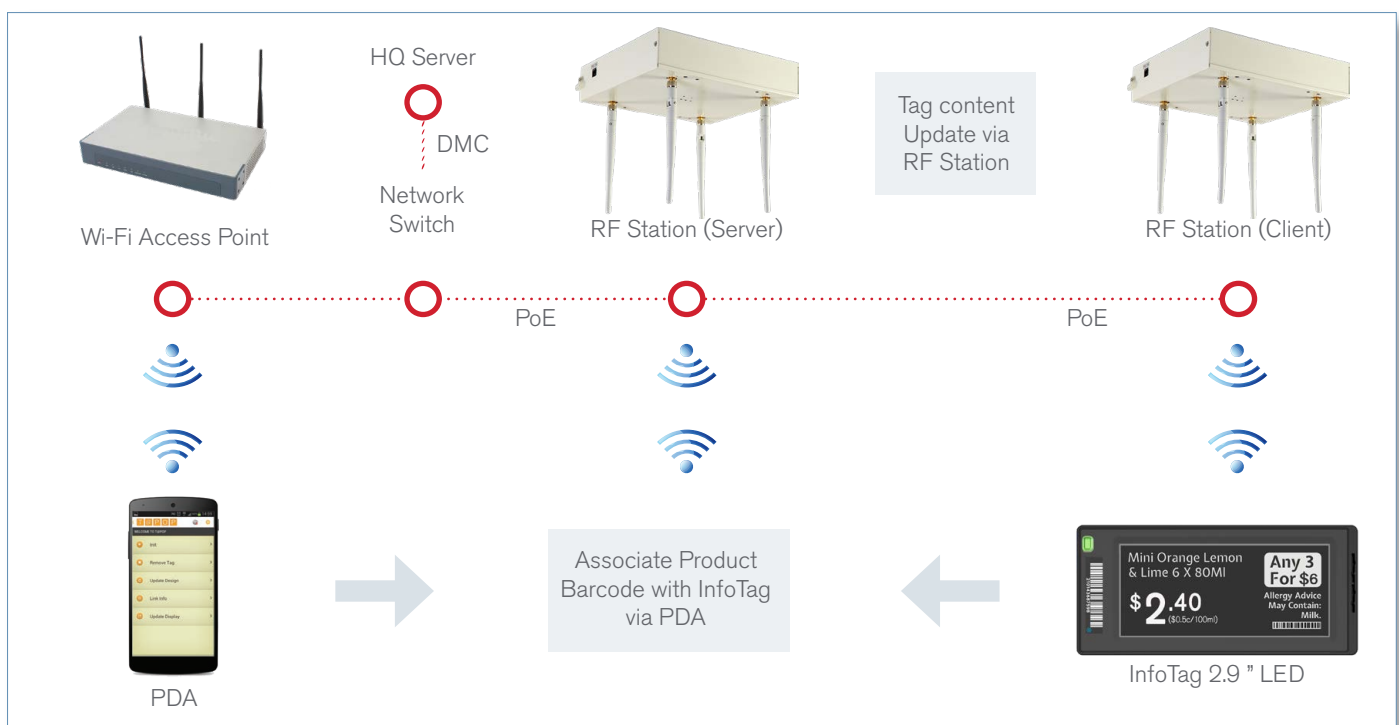
The RF station has a RF range of 30 m (radius) for InfoTag. However can vary depending on environment.

#### ▲ Bi-Directional Communication

Each tag update is acknowledged by the individual electronic tag and feedback reports can be sent via email.

#### ▲ Improved Productivity and Customer Satisfaction

Central control and roll out of updates provides many benefits that all have an affect on profitability; reduced labour, price consistency across all stores, greater control over promotion start and end dates, reduced opportunity for human error, fewer refunds due to incorrect pricing, improved customer satisfaction and confidence that the shelf price is what will be charged at checkout.






# DIGI Management Console (DMC)

The DIGI Management Console (DMC) allows retailers to monitor tag status across multiple stores quickly with its dashboard making it easier to manage panels or stores efficiently regardless of their location

## DIGI Management Console (DMC)

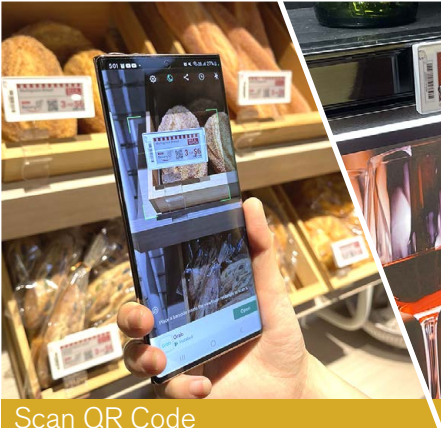
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Monitor tag status at a glance and equip your stores with self-diagnostic capabilities with our cloud-based central monitoring system.

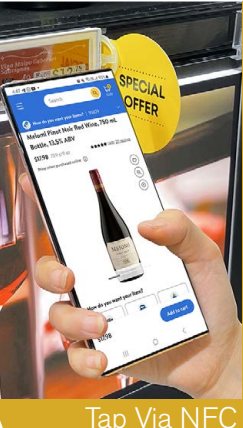


## Enhanced Functionality

Create the ultimate customer experience by using the Near Field Contact (NFC) for personalised shopping. Using their smartphones to scan tags, or tapping with NFC on our InfoTags, customers have quick access to rich product details and allergens lists. The product locator function\*<sup>1</sup> provides real time in-store product location that links with the user's shopping list.



Scan QR Code



Tap Via NFC

## Personal Shopping \*<sup>1</sup>

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Enrich your customers' in-store experience by making it easy for them to locate specific goods, receive exclusive deals and easily access in-depth product information.

Leveraging these features delivers a personalised experience that entices customers to come back for more.

## Merchandise Picking \*<sup>1</sup>

Optimise profitability of online ordering. The Merchandise Picking System enhances productivity by improving picking speed and accuracy.



\*<sup>1</sup> Requires 3rd party customer app with integration to the ESL System and may require BLE capable tags

MODEL	InfoTag 1.54 Inch	InfoTag 2.13 Inch	InfoTag 2.9 Inch	InfoTag 3.7 Inch	InfoTag 4.2 Inch	Info Tag 7.5 Inch	Info Tag 7.5 Inch 4C	Low Temp InfoTag 2.13 Inch	Low Temp InfoTag 2.9 Inch	
Dimensions W x H x D (mm)	50 x 38 x 16	70 x 38 x 16	90 x 42 x 16	104 x 58 x 16	119 x 88 x 18	187 x 123 x 18	187 x 123 x 18	70 x 38 x 16	90 x 42 x 16	
Screen Size (inch)	1.54	2.13	2.9	3.7	4.2	7.5	7.5	2.13	2.9	
Display Size (pixels)	152 x 152	250 x 122	296 x 128	416 x 240	400 x 300	800 x 480	800 x 480	250 x 122	296 x 128	
Display Size (mm)	27 x 27	49 x 24	67 x 29	82 x 47	85 x 64	163 x 98	163 x 98	49 x 24	67 x 29	
Display Resolution (DPI)	140	131	112	130	120	124	124	131	112	
Display Colour	3 Colours Black, White, Red						4 Colours Black, White, Red, Yellow		2 Colours Black, White	
Frame Colour	Standard frames are black or white. Other colours available - minimum order quantities apply.									
Display Technology	ePaper									
Operating Temperature	5 °C to 40 °C							-25 °C to 5 °C		
Operating Humidity	65 % Max. RH Non-Condensing							85 % Max. RH Non-Condensing		
Compliance	CE, RoHS									
Water Protection (IP Rating)	IPX5									
NFC	Available									
LED Colour	7 colours: Red, Yellow, Green, Cyan, Magenta, Blue and White									



7.5 Inch Info Tag



1.54 Inch Info Tag



2.13 Inch Info Tag



2.9 Inch Info Tag - Low Temp



4.2 Inch Info Tag



3.7 Inch Info Tag

\*Specifications may change without notice.